

CELEBRATE!™

Tips for a Successful Ultimate Date Night

Before the event:

- Get excited! We have found that churches who are excited about the event and get involved in the promotion have a much better response.
- In addition to the bulletin inserts and power point slides, make personal announcements/invitations to the congregation.
- Sell tickets at the church for those who prefer to purchase tickets locally.
- Find lots of creative places in your community to display the unlimited number of promotional posters that we provide.
- Ask the sound/video volunteers to review the PowerPoint, DVD, and Program Flow that we send in advance.

The night of the event:

- Volunteers arrive 90 minutes before the start of the program. Jay will meet with the sound/video volunteers. Laura will meet with the other volunteers regarding table placement, will call details, greeting, etc.
- If possible, have all volunteers and members of the marriage ministry committee/team wear matching shirts or dress in similar color schemes (red tops and khaki's), so they are easily identified.
- Pastor or someone from the church give a short welcome to everyone. This is a great outreach opportunity to anyone in the audience who may need a church home!
- Please don't ask Jay or Laura about any financial issues....unless you want the WRONG answer! Save those questions for Angie!